

Affordable
Art Fair

FAIR GUIDE AND MAP

OCT 23 – 26

SoWa Power Station
550 Harrison Ave, Boston



SCROLL
DOWN



WELCOME TO AFFORDABLE ART FAIR BOSTON!

At Affordable Art Fair, the mission is simple: **make collecting art accessible**. Prices range from \$100 to \$10,000, with transparency at the core. Whether you're buying your first piece or expanding a collection, you'll find works to suit every taste and budget.

Under this one roof, you'll have the opportunity to explore **thousands of contemporary artworks** presented by **56 galleries** from all over the world.

When you buy art here, you directly **support living artists**, small galleries, and creative communities. Your purchase fuels the careers of emerging talent and helps keep the art ecosystem thriving.

Thank you for joining us and we hope you have a wonderful time at the fair!

All the best,

Erin Schuppert
Boston Fair Director

OPENING TIMES

**THURSDAY,
OCTOBER 23**

FIRST LOOK*
5pm – 9pm

*Must have All-Access Pass for admittance.

**FRIDAY,
OCTOBER 25**

General Admission
12pm – 9pm

**SATURDAY,
OCTOBER 26**

General Admission
10am – 8pm

**SUNDAY,
OCTOBER 21**

General Admission
10am – 5pm

Family Hours**
10am – 5pm

**Must have Family Hours Pass or All-Access Pass.



**TELL US WHAT
YOU THINK!**

Complete our short survey for your chance to
win a \$250 Amazon gift card

WHAT'S ON

**THURSDAY,
OCTOBER 23**
FIRST LOOK*
5pm – 9pm

Be among the first to experience the fair, kicking off the celebrations in style at our exclusive First Look. Enjoy a complimentary drink while you browse.

***Must have All-Access Pass for admittance.**

**SATURDAY,
OCTOBER 25**

PANEL
DISCUSSION:
Models For The
Future – Building &
Sustaining A Practice

**3pm in the
Mezzanine**

Boston and Montreal-based art advisory, **art_works**, will bring together leaders from across the Boston area arts ecosystem to discuss how artists can build resilient, long-term careers. From public art and institutional commissions to philanthropy, fairs, and collector engagement, panelists will share insights from their work supporting artists at every stage and in every way.

**SUNDAY,
OCTOBER 26**

FAMILY HOURS**
**10am – 5pm
in the Mezzanine**

Family Hours is a fun and accessible way for parents to enjoy the fair, discover art and shop with their little ones, hassle-free. Your little ones will enjoy fun enrichment activities thanks to our partner, **Clover Clubhouse**.

****Must have Family Hours Pass or All-Access Pass.**

'SEE IT GO!'
by ShowUp

ShowUp presents artworks that portray local artists' interpretations of the landmark Citgo sign in a variety of compelling ways.

Each contemplates the question "What does it mean when a beloved landmark is a giant neon sign for an oil company?"

**SURVIVAL
TACTICS:
Making Do in
The Aftermath**

Curated by Mallory
A. Ruymann and
Jasper A. Sanchez

This exhibition features works by recently graduated **BFA and MFA artists** living and working in the Boston area and reflects on the inventive, 'scrappy', and often playful ways they navigate early career realities – making art with limited space, big ideas on small budgets, and ambition that might outpace access. In dialogue with the notion of affordability, the exhibition will celebrate creative resourcefulness as both necessity and a mode of expression.

HOW TO BUY ART



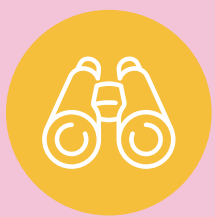
Consider your style

Think about how the art will **fit your space**. Bold prints liven up a room, while calming abstracts bring serenity.



Set a budget

Decide how much you'd like to spend. **All budgets work here** and you can ask exhibitors about payment plans.



Explore the fair

Take your time **exploring the entire fair**. Check out every aisle to find affordable options.



Pause and reflect

Take a break, grab a coffee and have a chat with us. **Our team is here to help.**



Ask questions

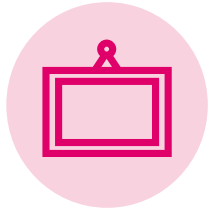
Learn about the artist and ask about **payment plans** by **speaking with gallerists** – they want to talk to you!



Follow your heart

If you can't stop thinking about a piece, **trust your instincts** and BUY IT! Each piece of original art is **entirely unique**, so when it's gone, *it's gone!*

HOW TO HANG ART



Choose the right artwork for the space

Consider the room's mood: for calmness, choose soft colors and simple art. For energy, go with bright colors or bold abstracts.



Select the perfect spot

Place art where the eye naturally lands – above a sofa, bed, or large wall. Size it to nearby furniture (e.g., 2/3 the sofa's width) and avoid direct sunlight to prevent fading.



Measure and plan

Hang art with its center 57 – 60" from the floor – the average eye level. Above furniture, leave 6 – 8" between the frame and furniture.



Install the hardware

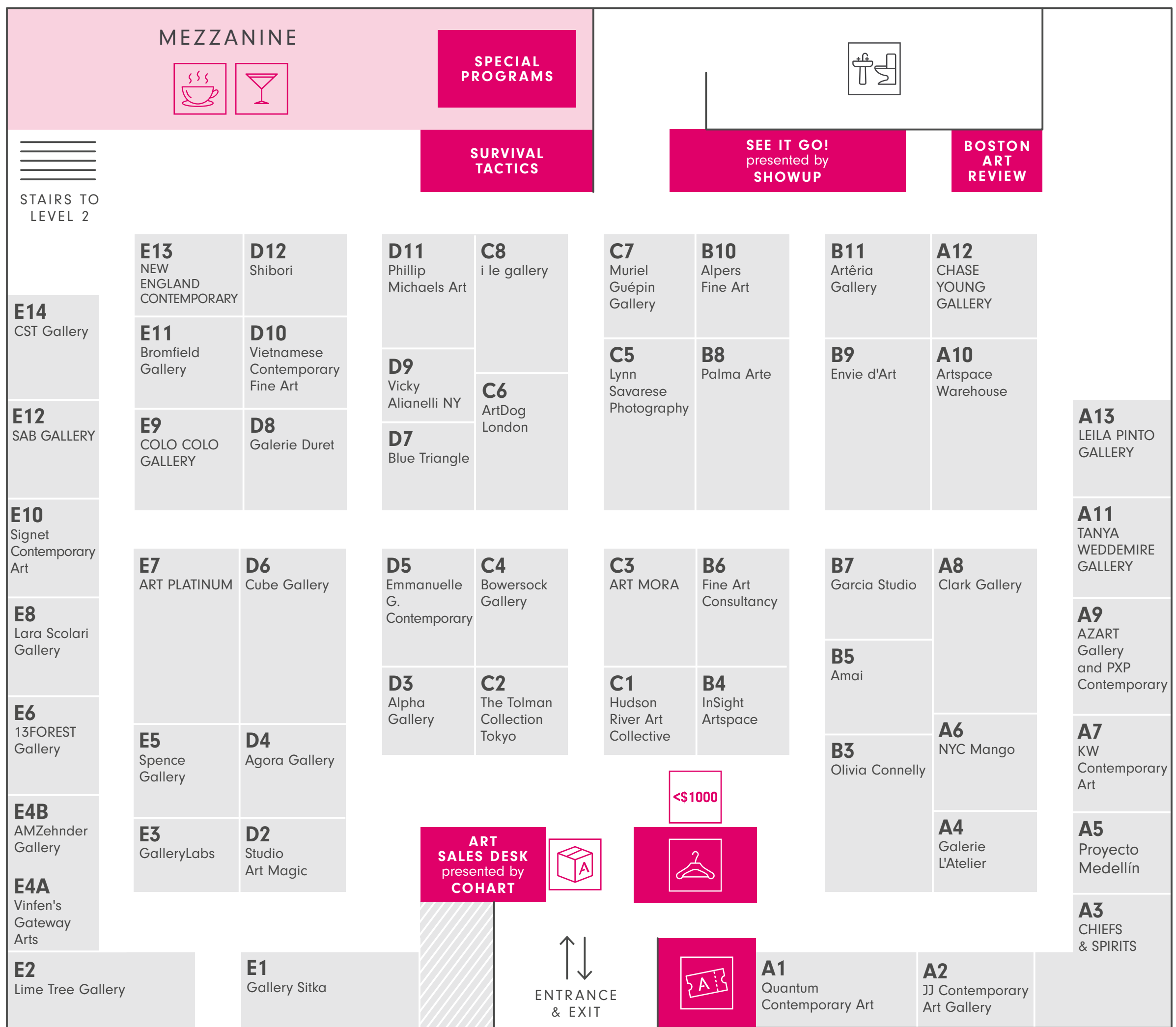
Use D-rings and wire for heavier art. Sawtooth hangers or nails for lighter pieces. Check the back of your artwork before proceeding.



Hang the artwork!

Mark your spot lightly with a pencil. Install the hook, nail, or screw where you've marked. Hang the artwork and use a level to check alignment. Adjust as needed until it's perfectly straight.

FLOORPLAN



GALLERIES

13FOREST Gallery	E6	Garcia Studio	B7
Agora Gallery	D4	Hudson River Art Collective	C1
Alpers Fine Art	B10	i le gallery	C8
Alpha Gallery	D3	InSight Artspace	B4
Amai	B5	JJ Contemporary Art Gallery	A2
AMZehnder Gallery	E4B	KW Contemporary Art	A7
ART MORA	C3	Lara Scolari Gallery	E8
ART PLATINUM	E7	LEILA PINTO GALLERY	A13
ArtDog London	C6	Lime Tree Gallery	E2
Artêria Gallery	B11	Lynn Savarese Photography	C5
Artspace Warehouse	A10	Muriel Guépin Gallery	C7
AZART Gallery and PXP Contemporary	A9	NEW ENGLAND CONTEMPORARY	E13
Blue Triangle	D7	NYC Mango	A6
Bowersock Gallery	C4	Olivia Connelly	B3
Bromfield Gallery	E11	Palma Arte	B8
CHASE YOUNG GALLERY	A12	Phillip Michaels Art	D11
CHIEFS & SPIRITS	A3	Proyecto Medellín	A5
Clark Gallery	A8	Quantum Contemporary Art	A1
COLO COLO GALLERY	E9	SAB GALLERY	E12
CST Gallery	E14	Shibori	D12
Cube Gallery	D6	Signet Contemporary Art	E10
Emmanuelle G. Contemporary	D5	Spence Gallery	E5
Envie d'Art	B9	Studio Art Magic	D2
Fine Art Consultancy	B6	TANYA WEDDEMIRE GALLERY	A11
Galerie Duret	D8	The Tolman Collection Tokyo	C2
Galerie L'Atelier	A4	Vicky Alianelli NY	D9
Gallery Sitka	E1	Vietnamese Contemporary Fine Art	D10
GalleryLabs	E3	Vinfen's Gateway Arts	E4A

ZOOM
IN

LEARN MORE
ABOUT OUR
GALLERIES
CLICK HERE

THANKS TO OUR PARTNERS

COHART

art_works®



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 Affordable Art Fair Boston

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