

Affordable  
Art Fair

## FAIR GUIDE AND MAP

12 – 16 MARCH  
Battersea Park, London



Tides by Margaux Carpentier, £280

[affordableartfair.com](http://affordableartfair.com)



## WELCOME

Hello and welcome to the spring edition of Affordable Art Fair.

It feels great to be back in beautiful Battersea Park for what promises to be an inspiring and vibrant fair. Our community of over 100 galleries and 1,000s of their represented artists has been hard at work preparing for this year,

from meticulous hours spent creating new works to the logistics of bringing them from every corner of the globe to London. While I'd be seriously impressed if you manage to visit every exhibitor, I encourage you to take your time, explore, and chat with as many as you can.

We have a fantastic programme lined up for you this week, including our Women's History Month display, featuring an incredible roster of female artists, and Margaux Carpentier's striking installation, *Mother*, in the main entrance. Keep an eye out for our curated displays, including top finds under £500 and a spotlight on new artists – never seen before at the Battersea fair.

**Hugo Barclay**

UK Fair Director, Affordable Art Fair



## WHAT'S ON

Use our map over the page to plan your visit.

### OVER 100 GALLERIES

Discover contemporary art from over 100 galleries representing 18 countries around the world.

### NEW INSTALLATION: MOTHER

Margaux Carpentier's striking new installation welcomes visitors at the fair's entrance hall. **Mother** is a towering presence – a giant structure holding secrets, riddles, and fragments of life. Get close enough, and you may glimpse what she carries within...

### WOMEN'S HISTORY MONTH

Don't miss **Resilience in Bloom** – a powerful showcase exploring femininity, identity, and resilience. Featuring artists who challenge expectations and reclaim narratives, this powerful display explores what it means to be a woman in a rapidly changing world.

### CURATED DISPLAYS

Our curated displays make it easier than ever to find the art you love. **Fresh Perspectives: New Artists at the Fair** introduces exciting talent making their Battersea debut, while **Little Visions, Big Imaginations** is packed with inspiring artworks perfect for little ones. For savvy collectors, **Finds Under £500** and **Finds Under £1,000** offer beautiful, affordable pieces – so you can find something special at every price point.

### FUEL YOUR ART HUNT

Hunting for the perfect artwork is thirsty work! Enjoy our bars, cafés, and food trucks offering a range of refreshments from cocktails to wood-fired pizza and more.

# SPECIAL EVENTS

## STITCH: A JOURNEY

Wednesday 12 March | 6.30 – 8.30pm

Thursday 13 & Friday 14 March | 2 – 4pm, 6.30 – 8.30pm

📍 Mezzanine level | Free, drop in

Join British-Lebanese artist Aya Haidar and take part in a collaborative embroidery workshop, weaving together personal stories, memories, and experiences thread by thread to create a beautiful communal tapestry. This workshop is hosted by Charity Partner, Karmabank.

## KIDS PAINTING WORKSHOP

Saturday 15 and Sunday 16 March | 10am – 12pm

📍 Kid's Creative Corner | Free, drop in

Grab your little ones and head upstairs to the Kids' Creative Corner for a special painting workshop inspired by Vincent Van Gogh, hosted by our Family Morning Partner, Kido.

## COME AGAIN?

Still thinking about that perfect piece, or need to check your measurements? You can book a complimentary return ticket to the fair – simply click the button to get your re-entry ticket.

CLICK FOR  
YOUR  
RE-ENTRY  
TICKET



# 5 TIPS FOR BUYING ART

1

## CONSIDER YOUR SPACE

If you're looking for art with a particular space in mind, it helps to have your measurements to hand, and photos or swatches of the colour scheme.

2

## SPEAK TO GALLERISTS

Chat with our gallerists to learn more about the pieces you're interested in, ask questions, and take pictures. The more informed a purchase you make, the more treasured!

3

## HUNTING ON A BUDGET?

There are plenty of artworks under £1,000 and under £500 at the fair. Look out for our curated displays or keep an eye out for the blue stickers on gallery stands, marking artworks under £500.

4

## SPLIT THE COST

Split the cost of your chosen artwork(s) into 10 manageable instalments with Own Art. Just visit the Own Art desk at stand I10 to find out more.

5

## IN THE FRAME

Once you've found your artwork, it's time to make it shine with a custom frame. Visit our framing partners London Framing Studio to find out more about setting your artwork off in style.

# OPENING HOURS

Wednesday 12 March, Private View	5pm – 9pm
Thursday 13 March	11am – 9pm
Friday 14 March	11am – 9pm
Saturday 15 March	10am – 6pm
Sunday 16 March	10am – 6pm
Weekend Family Morning, Saturday and Sunday	10am – 12pm

## AFFORDABLE ART FAIR HAMPSTEAD

7 – 11 MAY 2025

Hampstead Heath, London

Earlybird tickets now on sale.  
Sign up for our emails to  
get £5 off tickets.



CLICK TO  
SIGN UP  
TO EMAILS



# EXPLORE OUR ROUTE GUIDES



## The Directors' Cut

Fair Director Hugo Barclay's top must-see artists and galleries



## New Artists

Meet the debut artists bringing fresh perspectives from around the world



## Abstract

A curated selection of some of our favourite abstract pieces - bold, dynamic, and expressive



## Ceramics

Discover a stunning showcase of ceramic artworks, from intricate sculptures to functional beauty

**UNDER £500**

## Finds Under £500

Affordable art that looks extraordinary in any space - perfect for new and seasoned collectors alike

Not sure where to start? Take a self-guided tour through the fair with our route guides, each curated around a different theme. **Click the button to begin your adventure!**

Please note artworks sell throughout the fair - please speak to the gallery representing the artist for availability.



**CLICK TO EXPLORE OUR ROUTE GUIDES**

## THANKS TO OUR PARTNERS

TRAVEL PARTNER

**LIGHTFOOT**  
TRAVEL

 **Together**

The London  
**FRAMING**  
Studio

**OWN ART**

 **the british shop**  
art & design logistics

**Aubury's**  
AUBURY & ASSOCIATES LIMITED  
ESTD 1993

FAIR CHARITY

 **karmabank**

**CONNECT WITH FREE WI-FI**



Enjoy 90 minutes of free Wi-Fi on your visit. Select **AAF Public** in your phone's Wi-Fi settings and enter your details.

## STAY IN TOUCH

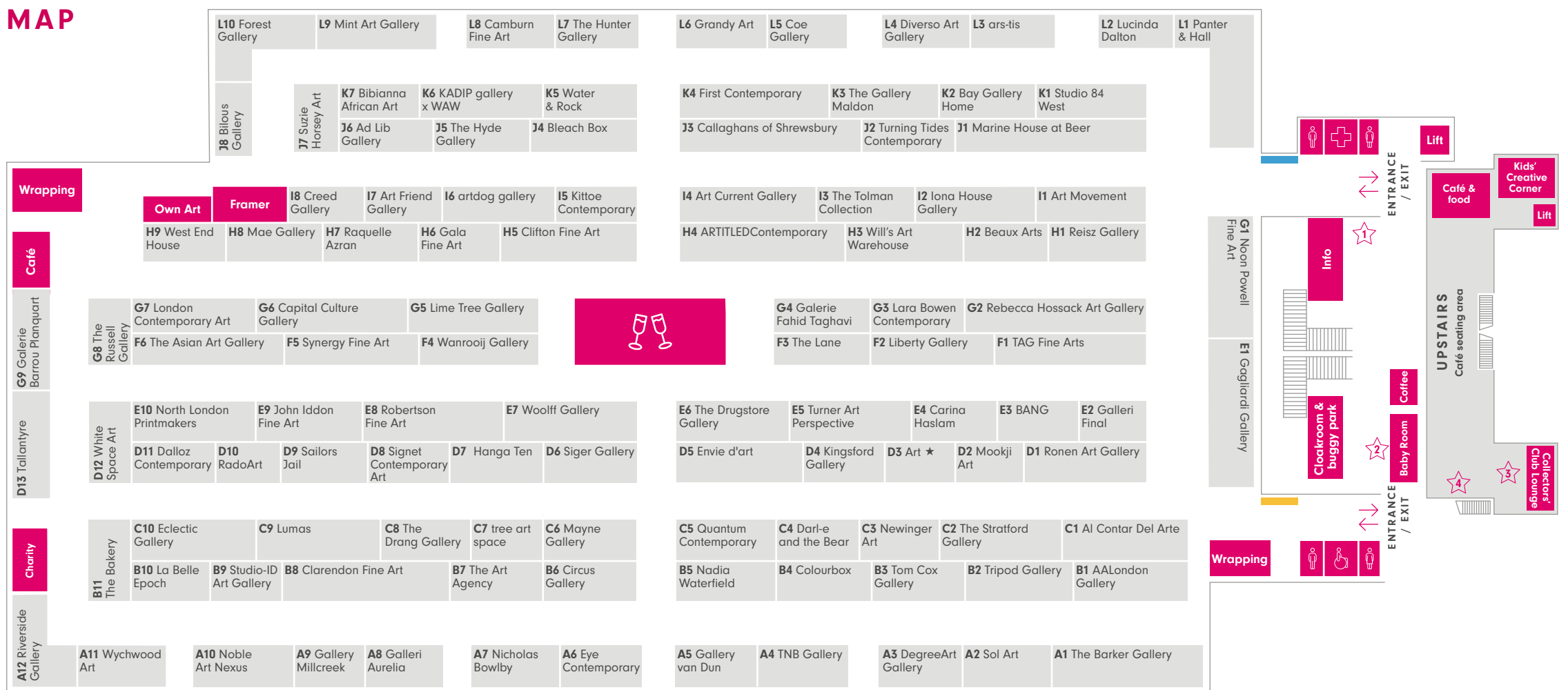


affordableartfairuk



AffordableArtFair

# MAP



# GALLERIES

AALondon Gallery	<b>B1</b>	Coe Gallery	<b>L5</b>
Ad Lib Gallery	<b>J6</b>	Colourbox	<b>B4</b>
Al Contar Del Arte	<b>C1</b>	Creed Gallery	<b>I8</b>
ars-tis	<b>L3</b>	Daloz Contemporary	<b>D11</b>
Art ★	<b>D3</b>	Darl-e and the Bear	<b>C4</b>
Art Current Gallery	<b>I4</b>	DegreeArt Gallery	<b>A3</b>
Art Friend Gallery	<b>I7</b>	Diverso Art Gallery	<b>L4</b>
Art Movement	<b>I1</b>	Eclectic Gallery	<b>C10</b>
artdog gallery	<b>I6</b>	Envie d'art	<b>D5</b>
ARTITLEDContemporary	<b>H4</b>	Eye Contemporary Art Gallery	<b>A6</b>
BANG - Next Generation	<b>E3</b>	First Contemporary	<b>K4</b>
Bay Gallery Home	<b>K2</b>	Forest Gallery	<b>L10</b>
Beaux Arts	<b>H2</b>	Gagliardi Gallery	<b>E1</b>
Bibianna African Art Collective	<b>K7</b>	Gala Fine Art	<b>H6</b>
Bilous Gallery	<b>J8</b>	Galerie Barrou Planquart	<b>G9</b>
Bleach Box	<b>J4</b>	Galerie Fahid Taghavi	<b>G4</b>
Callaghans of Shrewsbury	<b>J3</b>	Galleri Aurelia	<b>A8</b>
Camburn Fine Art	<b>L8</b>	Galleri Final	<b>E2</b>
Capital Culture Gallery	<b>G6</b>	Gallery Millcreek	<b>A9</b>
Carina Haslam Gallery	<b>E4</b>	Gallery van Dun	<b>A5</b>
Circus Gallery	<b>B6</b>	Grandy Art	<b>L6</b>
Clarendon Fine Art	<b>B8</b>	Hanga Ten - Contemporary Japanese Prints	<b>D7</b>
Clifton Fine Art	<b>H5</b>	Iona House Gallery	<b>I2</b>

John Iddon Fine Art	<b>E9</b>	Quantum Contemporary Art	<b>C5</b>
KADIP gallery x WAW	<b>K6</b>	RadoArt Gallery	<b>D10</b>
Kingsford Gallery	<b>D4</b>	Raquelle Azran Vietnamese Fine Art	<b>H7</b>
Kittoe Contemporary	<b>I5</b>	Rebecca Hossack Art Gallery	<b>G2</b>
La Belle Epoch	<b>B10</b>	Reisz Gallery	<b>H1</b>
Lara Bowen Contemporary	<b>G3</b>	Riverside Gallery & Framing	<b>A12</b>
Liberty Gallery	<b>F2</b>	Robertson Fine Art	<b>E8</b>
Lime Tree Gallery	<b>G5</b>	Ronen Art Gallery	<b>D1</b>
Lucinda Dalton Gallery	<b>L2</b>	Sailors Jail Gallery	<b>D9</b>
Lumas	<b>C9</b>	Siger Gallery	<b>D6</b>
Mae Gallery	<b>H8</b>	Signet Contemporary Art	<b>D8</b>
Marine House at Beer	<b>J1</b>	Sol Art	<b>A2</b>
Mayne Gallery	<b>C6</b>	Studio 84 West	<b>K1</b>
Mint Art Gallery	<b>L9</b>	Studio-ID Art Gallery	<b>B9</b>
Mookji Art Contemporary	<b>D2</b>	Suzie Horsey Art	<b>J7</b>
Nadia Waterfield Fine Art	<b>B5</b>	Synergy Fine Art	<b>F5</b>
Newinger Art	<b>C3</b>	TAG Fine Arts	<b>F1</b>
Nicholas Bowlby	<b>A7</b>	Tallantyre	<b>D13</b>
Noble Art Nexus	<b>A10</b>	The Art Agency	<b>B7</b>
Noon Powell Fine Art	<b>G1</b>	The Asian Art Gallery	<b>F6</b>
North London Printmakers	<b>E10</b>	The Barker Gallery	<b>A1</b>
Panter & Hall	<b>L1</b>	The Drang Gallery	<b>C8</b>

The Drugstore Gallery	<b>E6</b>
The Gallery Maldon	<b>K3</b>
The Hunter Gallery	<b>L7</b>
The Hyde Gallery	<b>J5</b>
The Lane	<b>F3</b>
The Russell Gallery	<b>G8</b>
The Stratford Gallery	<b>C2</b>
The Tolman Collection	<b>I3</b>
TNB Gallery	<b>A4</b>
Tom Cox Gallery	<b>B3</b>
tree art space	<b>C7</b>
Tripod Gallery	<b>B2</b>
Turner Art Perspective	<b>E5</b>
Turning Tides Contemporary Art	<b>J2</b>
Wanrooij Gallery	<b>F4</b>
Water & Rock	<b>K5</b>
West End House Gallery	<b>H9</b>
White Space Art	<b>D12</b>
Will's Art Warehouse	<b>H3</b>
Woolff Gallery	<b>E7</b>
Wychwood Art	<b>A11</b>

**Special features and curated displays**

- Finds Under £500
- Finds Under £1,000
- Mother Installation
- Little Visions, Big Imaginations
- Resilience in Bloom
- Fresh Perspectives: New Artists at the Fair

**CLICK FOR MORE INFORMATION ON OUR EXHIBITORS**