

Affordable Art Fair

FAIR GUIDE AND MAP

16 – 20 OCTOBER
Battersea Park, London

IN PARTNERSHIP WITH

JM FINN
Investment | Wealth



Silver Botanical
by Nadia Attura
Will's Art Warehouse, £150

WELCOME

Welcome to Affordable Art Fair Battersea Autumn!

Back in 1999, I founded the Affordable Art Fair right here in London's Battersea Park. My vision was to revolutionise and democratise the art market, making it more fun and accessible.

25 years later, I'm delighted to welcome you to this very special edition of the fair, which is packed with 1,000s of fantastic artworks from 113 contemporary exhibitors from 17 countries across the world.

As you step into the fair, you can't miss the stunning installation *Heart of the Dahlia, Dahlia Cuore*, commissioned from artist Helen Brough to mark our 25th anniversary.

Be sure to check out the 1999 – 2024 timeline of Affordable Art Fair, plus take home a piece of history with a limited-edition anniversary print from campaign artist Nadia Attura. Other highlights include the spotlight on the next generation in the graduate exhibition, plus *Reimagining Representation*, celebrating Black artists.

Finally, toast to your new art purchase with a celebratory Anniversary Pink Spritz at the central bar. I hope you have a wonderful time, and here's to the next 25 years!

Will Ramsay
Founder and CEO, Affordable Art Fair



Photo: Phil Wilkinson

WHAT'S ON

Use our map over the page to help plan your visit

OVER 100 GALLERIES

Discover contemporary art from 113 exhibitors from 17 countries across the globe, with thousands of artworks for every taste, space and budget.

HEART OF THE DAHLIA, DAHLIA CUORE

Helen Brough's stunning installation, commissioned for our 25th anniversary, uses the dahlia – a symbol of commitment and loyalty – as a tribute to our long-standing galleries and artists. Brough is represented by Art Movement, a gallery that has exhibited with the fair since 1999.

CURATED DISPLAYS

Be sure to visit our special showcase celebrating Black History Month, *Reimagined Representation: Spotlight on Black Artists*. And for savvy art hunters, discover our edits of the best art under £500 and £1,000.

RISING STARS OF TODAY

Supported by JM Finn, this year's graduate showcase features fine art illustrators, photographers, painters and visual artists from top UK art schools curated by Nephertiti Oboshie Schandorf and Fair Director Hugo Barclay. All artworks are for sale – don't miss this unique opportunity to invest in emerging talent!

FUEL YOUR ART HUNT


Our fair bars, cafés and food trucks will keep you going throughout the fair. Enjoy wood-fired pizzas, tacos, salads, coffee, cocktails and much more. Head to our Central Bar to toast your new artwork with a celebratory Anniversary Pink Spritz.

SPECIAL EVENTS

FACE TO FRAME PHOTOBOOTH

Wednesday 16 October, 5pm – 9pm

Saturday 19 October, 10am – 6pm

 Photobooth in main entrance | Free, drop in

Transform yourself into a classical-style painting with just the touch of a button at the Face to Frame Photobooth.

WATERCOLOUR WORKSHOP

Friday 18 October, 6 – 8pm

 Upstairs, on the mezzanine | Free, drop in

Led by contemporary artist Sue Arrowsmith and hosted by Charity Partner Paintings in Hospitals, this watercolour session is inspired by nature. Go bold with colour, embrace spontaneity, and let your creativity flow.

DRIP PAINTING WORKSHOP


Saturday 19 October and Sunday 20 October, 10am – 12pm

 Kid's Creative Corner | Free, drop in

Grab the little ones and head upstairs to the Kids' Creative Corner for a special free painting workshop inspired by Jackson Pollock's famous drip painting techniques, hosted by Kido.

THE LITTLE GRAND TOUR

Saturday and Sunday, 11am

 Enquire to book at the Info Desk | £20 per child

Led by art history wizards, children can journey through popular art movements and artist techniques, making the world of art accessible and exciting!

OUR STORY: 1999 – 2024

Affordable Art Fair
Vienna will launch in 2025. We look forward to the next 25 years!



3m
people have now visited an Affordable Art Fair

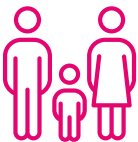


By 2018
500k
artworks have been sold globally

By 2016
2m
people have now visited an Affordable Art Fair



We welcome our
1 millionth
visitor at Affordable Art Fair Singapore



10k
visitors
87
exhibitors

2024 Launched Affordable Art Fair Austin, Berlin and Brisbane

2022 Launched Affordable Art Fair Sydney

2021 Affordable Art Fair emerged from the pandemic with nine fairs in seven cities

2020 Fairs were cancelled due to Covid-19. Online Fairs allowed people to continue to discover the joy of collecting art

2019 Launched Affordable Art Fair Melbourne
Affordable Art Fair celebrated its 20th anniversary

2013 Launched Affordable Art Fair Hong Kong

2012 Launched Affordable Art Fair Hamburg and Stockholm

2011 Launched Affordable Art Fair Hampstead

2010 Launched Affordable Art Fair Singapore and New York Fall

2009 Launched Affordable Art Fair Brussels
Affordable Art Fair turned 10

2007 Launched Affordable Art Fair Amsterdam

2002 Launched Affordable Art Fair Battersea Spring and New York Spring

1999 The very first Affordable Art Fair in Battersea Park, London

1996 Will's Art Warehouse established, Fulham, London

OWN A PIECE OF AFFORDABLE ART FAIR HISTORY

To celebrate our 25th anniversary, this special screen-print by Nadia Attura pays tribute to Affordable Art Fair's first home in London's Battersea Park, depicting its beautiful botanical gardens.

The artwork features a variety of plant species found in the park, along with the Scottish thistle as a nod to our founder and CEO, Will Ramsay. The colours are also meaningful: the fair's signature pink, metallic silver for the 25th anniversary, and a deep blue for inspiration. This limited edition print is one of just 200 - so don't miss out!

Silver Botanical by Nadia Attura

Limited edition screen print to celebrate Affordable Art Fair's 25th Anniversary available to buy at Will's Art Warehouse, stand D8, £150

OPENING HOURS

Wednesday 16 October: Private View	5pm – 9pm
Thursday 17 October	11am – 9pm
Friday 18 October	11am – 9pm
Saturday 19 October	10am – 6pm
Sunday 20 October	10am – 6pm
Family Morning, Saturday and Sunday	10am – 12pm

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FINN**

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The value of investments and the income from them can go down as well as up and investors may not get back the amount originally invested.

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EXPLORE OUR ROUTE GUIDES

Not sure where to start? Take a self-guided tour through the fair with our Route Guides, each curated around a different theme.

Scan the QR code to begin your adventure!

Please note artworks sell throughout the fair – please speak to the gallery representing the artist for availability.



CLICK TO
EXPLORE OUR
ROUTE GUIDES



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Kido



CHARITY PARTNER

paintings in hospitals

STAY IN TOUCH



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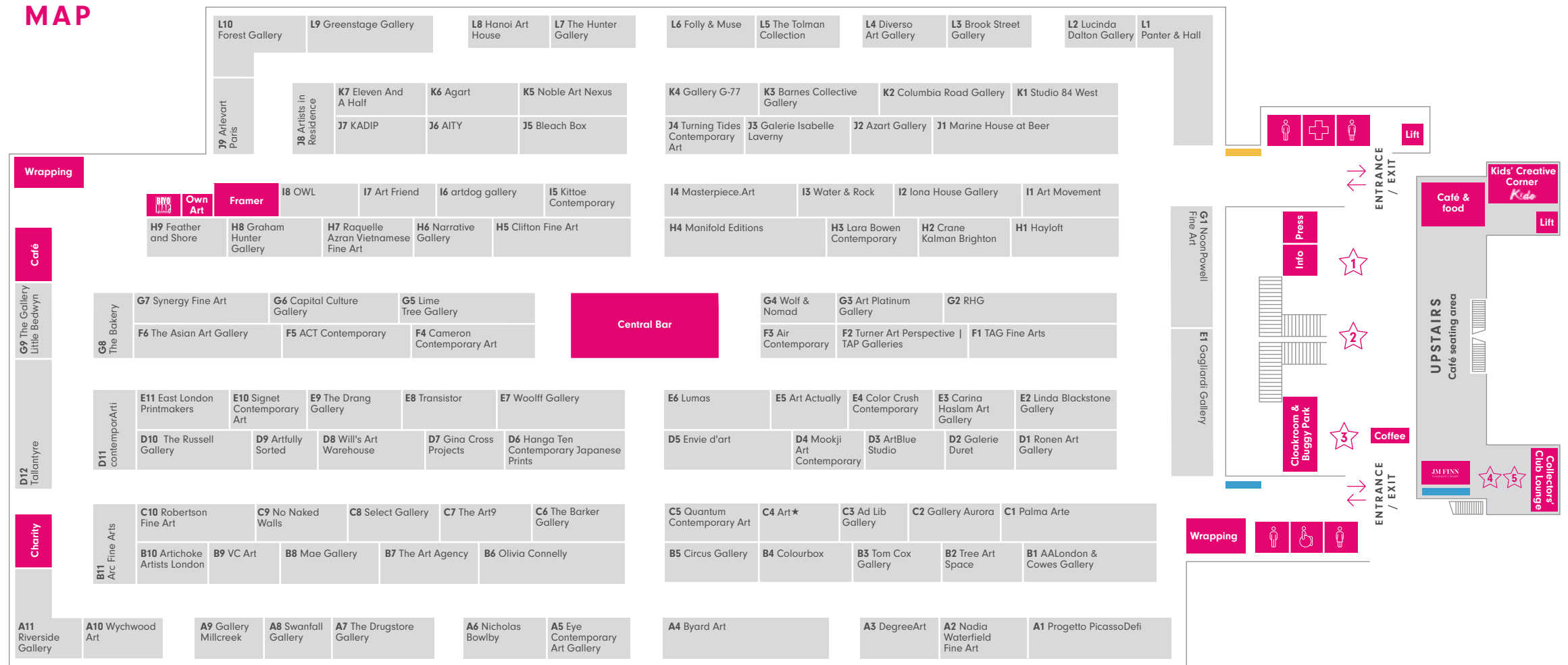
AAFLondon

CONNECT WITH FREE WI-FI



Enjoy 90 minutes of free Wi-Fi on your visit. Select **AAF Public** in your phone's Wi-Fi settings and enter your details.

MAP



GALLERIES

AALondon & Cowes Gallery	B1	Cameron Contemporary Art	F4
ACT Contemporary	F5	Capital Culture Gallery	G6
Ad Lib Gallery	C3	Carina Haslam Gallery	E3
Agart	K6	Circus Gallery	B5
Air Contemporary	F3	Clifton Fine Art	H5
AITY	J6	Color Crush Contemporary	E4
Arc Fine Arts	B11	Colourbox	B4
Arlevart Paris	J9	Columbia Road Gallery	K2
Art Actually	E5	contemporArti	D11
Art Friend	I7	Crane Kalman Brighton	H2
Art Movement	I1	DegreeArt	A3
Art Platinum Gallery	G3	Diverso Art Gallery	L4
Art★	C4	East London Printmakers	E11
ArtBlue Studio	D3	Eleven And A Half	K7
artdog gallery	I6	Envie d'art	D5
Artfully Sorted	D9	Eye Contemporary Art Gallery	A5
Artichoke Artists London	B10	Feather and Shore	H9
Artists in Residence	J8	Folly & Muse	L6
Azart Gallery	J2	Forest Gallery	L10
Barnes Collective Gallery	K3	Gagliardi Gallery	E1
Bleach Box	J5	Galerie Duret	D2
Brook Street Gallery	L3	Galerie Isabelle Lavery	J3
Byard Art	A4	Gallery G-77	K4

Gallery Millcreek	A9	Nicholas Bowlby	A6
Gallery Aurora	C2	No Naked Walls	C9
Gina Cross Projects	D7	Noble Art Nexus	K5
Graham Hunter Gallery	H8	NoonPowell Fine Art	G1
Greenstage Gallery	L9	Olivia Connelly	B6
Hanga Ten-Contemporary Japanese Prints	D6	OWL	I8
Hanoi Art House	L8	Palma Arte	C1
Hayloft	H1	Panter & Hall	L1
Iona House Gallery	I2	Progetto PicassoDefi	A1
KADIP Gallery	J7	Quantum Contemporary Art	C5
Kittoe Contemporary	I5	Raquelle Azran Vietnamese Fine Art	H7
Lara Bowen Contemporary	H3	RHG	G2
Lime Tree Gallery	G5	Riverside Gallery	A11
Linda Blackstone Gallery	E2	Robertson Fine Art	C10
Lucinda Dalton Gallery	L2	Ronen Art Gallery	D1
Lumas	E6	Select Gallery	C8
Mae Gallery	B8	Signet Contemporary Art	E10
Manifold Editions	H4	Studio 84 West	K1
Marine House at Beer	J1	Swanfall Gallery	A8
Masterpiece.Art	I4	Synergy Fine Art	G7
Manifold Editions	H4	TAG Fine Arts	F1
Nadia Waterfield Fine Art	A2	Tallantyre	D12
Narrative Gallery	H6	The Art Agency	B7

The Art9	C7
The Asian Art Gallery	F6
The Bakery	G8
The Barker Gallery	C6
The Drang Gallery	E9
The Drugstore Gallery	A7
The Gallery Little Bedwyn	G9
The Hunter Gallery	L7
The Russell Gallery	D10
The Tolman Collection	L5
Tom Cox Gallery	B3
Transistor	E8
Tree Art Space	B2
Turner Art Perspective TAP Galleries	F2
Turning Tides Contemporary Art	J4
VC Art	B9
Water & Rock	I3
Will's Art Warehouse	D8
Wolf & Nomad	G4
Woolf Gallery	E7
Wychwood Art	A10

Special Features and Curated Displays	
Finds Under £500	
Finds Under £1,000	
Helen Brough wall	
Heart of the Dahlia, Dahlia Cuore by Helen Brough	
Face to Frame Photobooth	
Reimagined Representation: Spotlight on Black Artists	
Graduate Exhibition	

CLICK FOR MORE INFORMATION ON OUR EXHIBITORS