

Affordable  
Art Fair

## FAIR GUIDE AND MAP

12 – 15 MARCH  
Battersea Park, London



BROWSE ART: [AFFORDABLEARTFAIR.COM](http://AFFORDABLEARTFAIR.COM)

## OPENING HOURS

<b>WEDNESDAY 11 MARCH</b> Private View	5.30 – 9.30pm
<b>THURSDAY 12 MARCH</b> Late View	11am – 5.30pm 5.30 – 9pm
<b>FRIDAY 13 MARCH</b>	11am – 7pm
<b>SATURDAY 14 MARCH</b>	11am – 6pm
<b>SUNDAY 15 MARCH</b>	11am – 6pm

## STAY IN TOUCH



[AFFORDABLEARTFAIR.COM](http://AFFORDABLEARTFAIR.COM)



## PLAY

This spring, we're celebrating the art of playful prints and extraordinary editions. From recreating Andy Warhol's iconic soup cans to Tracey Emin's etchings, there will be something for everyone with our workshops, talks, and tours.

## TOUR DU JOUR

Meet at the Info Desk

<b>THU 12 MAR</b>	<b>INSTALMENT PLANS</b> With Own Art	2pm
<b>FRI 13 MAR</b>	<b>CELEBRATING FEMALE GALLERISTS</b> With Own Art	2pm
<b>SAT 14 MAR</b>	<b>PRINTS AND EDITIONS</b> With Nicholas Campbell, Art Consultant	2pm
<b>SUN 15 MAR</b>	<b>RECENT GRADUATES' EXHIBITION</b> With Cassie Beadle, Curator	2pm



## PRINT STUDIO

<b>WED 11 MAR</b>	<b>PRINTMAKING AND PROSECCO</b> With Lavender Print School. <b>For adults</b>	6 – 8pm
<b>THU 12 MAR</b>	<b>DROP-IN DRYPOINT PRINTING</b> With Artichoke	12, 2, 4pm
<b>THU 12 MAR</b>	<b>PRINTMAKING AND PROSECCO</b> With Lavender Print School. <b>For adults</b>	6 – 8pm
<b>FRI 13 MAR</b>	<b>DROP-IN DRYPOINT PRINTING</b> With Artichoke	12, 2, 4pm
<b>SAT 14 MAR</b>	<b>DROP-IN DRYPOINT PRINTING</b> With Artichoke	12, 2, 4pm
<b>SUN 15 MAR</b>	<b>DROP-IN DRYPOINT PRINTING</b> With Artichoke	12, 2pm

## TALKS LOUNGE

<b>THU 12 MAR</b>	<b>SPARK YOUR IMAGINATION WITH ART</b> With ARTIQ	3 – 3.30pm & 4 – 4.30pm
<b>FRI 13 MAR</b>	<b>AN ALTERNATIVE HERSTORY OF ART</b> With Katy Hessel	3 – 3.30pm
<b>FRI 13 MAR</b>	<b>21ST CENTURY WOMEN IN ART</b> Chaired by Katy Hessel	4 – 4.30pm
<b>SAT 14 MAR</b>	<b>MEET THE CURATOR</b> With Nicholas Campbell	3 – 3.30pm
<b>SAT 14 MAR</b>	<b>IN CONVERSATION WITH NICHOLAS CAMPBELL</b> With Katy Wick	4 – 4.30pm
<b>SUN 15 MAR</b>	<b>IN CONVERSATION WITH SIRIS HILL</b> With Perspective Project	3 – 3.30pm
<b>SUN 15 MAR</b>	<b>CREATING CALMING COMICS</b> With WorryBoy	4 – 4.30pm

## CREATIVE STUDIO

<b>WED 11 MAR</b>	<b>SPEED PORTRAITURE</b> With Perspective Project. <b>For adults</b>	7 – 8.30pm
<b>THU 12 MAR</b>	<b>ZINE MAKING INSPIRED BY TRACEY EMIN</b> With Sketch Appeal. <b>For adults</b>	12 – 1pm
<b>THU 12 MAR</b>	<b>DEMO: OIL PAINTING</b> With London Fine Art Studios	3 – 4.30pm
<b>THU 12 MAR</b>	<b>COLOURFUL COLLAGE</b> With mt Masking Tape. <b>For adults</b>	5 – 6.30pm
<b>FRI 13 MAR</b>	<b>DEMO: POWERFUL PASTELS</b> With London Fine Art Studios	12 – 1pm
<b>FRI 13 MAR</b>	<b>PORTRAITURE MASTERCLASS</b> With London Fine Art Studios	1.30 – 2.30pm
<b>FRI 13 MAR</b>	<b>GIRL POWER PORTRAITS</b> With Sketch Appeal. <b>For adults</b>	3 – 4.30pm
<b>FRI 13 MAR</b>	<b>COLLAGING FEMALE HEROES</b> With mt Masking Tape. <b>For adults</b>	5 – 6.30pm
<b>SAT 14 MAR</b>	<b>FAMILY PACK FUN</b> With Affordable Art Fair	12 – 1.30pm
<b>SAT 14 MAR</b>	<b>FOAM PRINTING MANDALAS</b> With Paperbirds	2 – 3.30pm
<b>SAT 14 MAR</b>	<b>RECREATING WARHOL'S SOUPS</b> With Mini Picassos	4 – 5.30pm
<b>SUN 15 MAR</b>	<b>FAMILY PACK FUN</b> With Affordable Art Fair	12 – 1.30pm
<b>SUN 15 MAR</b>	<b>COLLABORATIVE CHERRY BLOSSOM PRINTING</b> With Paperbirds	2 – 3.30pm
<b>SUN 15 MAR</b>	<b>RECREATING WARHOL'S SOUPS</b> With Mini Picassos	4 – 5.30pm

## WELCOME!



A very warm welcome from me, and the whole Affordable Art Fair Team to the spring edition of our Battersea Fair. As we enter our 21st year of championing affordable art, I'm thrilled to share some brand-new features for 2020.

The expertly curated selection 'Access: Prints' will shine a light on the methods, materials and people that make prints and limited editions of all kinds such a great collection-starter. For the big kids there's 'Printmaking and Prosecco' hands-on workshops and there's even a Warhol-inspired workshop for our mini-masters.

To honour International Women's Day, we're dedicating a whole day of programming on Friday to celebrating women in the arts. From artists to curators; digital innovators to entrepreneurs, we'll be highlighting a handful of inspirational women throughout the day. Check out our 'PLAY' schedule for some programme highlights.

To leave you with some of my top art fair tips; see as much as you can, don't be afraid to ask questions, and take the time to explore your own taste, because that's really what it's all about!

Elizabeth Dellert  
UK Fair Director

## ACCESS: PRINTS

Our handy guide to four of the most common printmaking terms.

**1**

### MONOPRINT

Monotypes are unique images and cannot be repeated. A thin film of ink is rolled onto a plate which the artist then draws onto. Paper is applied, and the print image is taken directly from the plate.

**2**

### SCREENPRINTING

Thick ink is scraped over a fabric screen stencil with a squeegee, which then deposits onto the paper through the meshes of the uncoated areas of fabric. This can be repeated in multiple layers of different colours.

**3**

### ETCHING

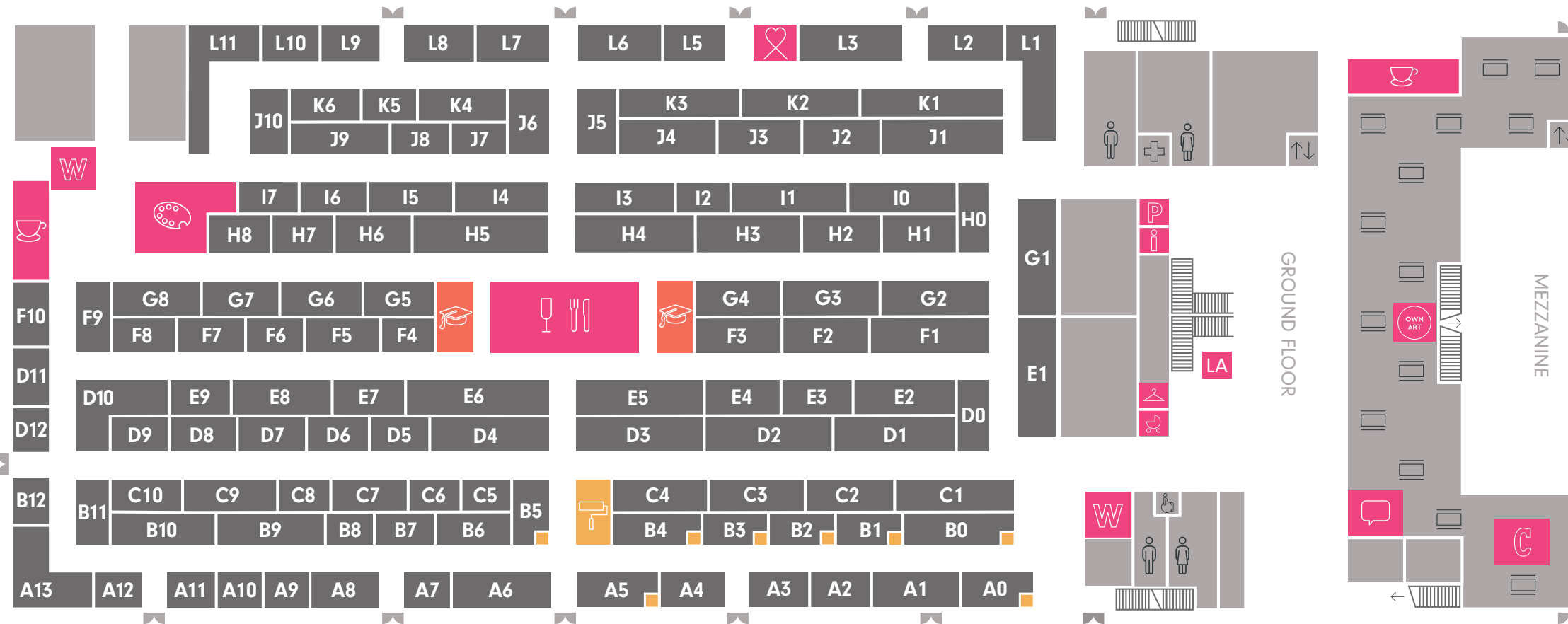
The artist draws on a wax-coated plate, which is then washed in acid to 'etch' the exposed area. The plate is then inked and wiped clean, leaving ink in the depressions. Finally, a press is used to imprint the image onto damp paper.

**4**

### DRYPOINT

The image is drawn directly onto a metal plate using a steel 'pencil'. Ink is applied, then it is applied to paper using a press. Usually this means fewer than 50 impressions can be made before the plate is spoiled.

# MAP



Access: Prints	
Buggy Park	
Cafe	
Campari Bar	

Cloakroom	
Creative Studio	
First Aid	

Info Desk	
Lift	
Live Art	

Own Art	
Charity Beneficiary: Perspective Project	
Print Studio	

Press	
Recent Graduates	
Talks Lounge	

Tapas Bar	
Toilets	
Wrapping	

## GALLERIES

Edition3	A0	Kunst Zürich Süd Galerie	B6
Wanrooij Gallery	A1	The Hunter Gallery	B7
Rare Interior Art	A2	Surface ICA	B8
Urbane Art Gallery	A3	Red Gallery	B9
Barnes Collective	A4	Catharine Miller	B10
Print Studio	A5	Spence Gallery	B11
GAUDÍ ART GALLERY	A6	Open Doors Gallery	B12
Wychwood Art	A7	RHG, London and Miami	C1
John Noott Galleries	A8	Capital Culture Gallery	C2
Emigre Collection	A9	Beaux Arts Bath	C3
Reem Gallery	A10	Galleri Final	C4
VC ART	A11	ars-tis	C5
4Impressions	A12	Portal Painters	C6
Tallantyre Gallery	A13	PALAU DE CASAVELLS	C7
Jealous	B0	AKARTASIA	C8
Liberty Gallery	B1	Maze Gallery	C9
Smithson Gallery	B2	Gallery GGC	C10
Print Club London	B3	Carrie Scott & Partners	D0
Hanga Ten Contemporary	B4	Fabrik Projects	D1
Japanese Prints	B5	Envie d'Art Gallery	D2
Artichoke	B5	Callaghans of Shrewsbury	D3

>french art studio	D4	ArtChina	F4
Gallery Different	D5	The Barker Gallery	F5
Caiger Art	D6	Natasha Hawes Art Gallery	F6
Gallery K.A.G	D7	508 Gallery	F7
White Space Art	D8	InnerSpace Contemporary	F8
Artfully Sorted	D9	The Doorway Gallery	F9
Art Concepts London	D10	Allen Gursev Storm Artist Collective	F10
Amanda Aldous Fine Art	D11	Quantum Contemporary Art	G1
George Thornton Art	D12	Linda Blackstone Gallery	G2
TAG Fine Arts	E1	The Art Movement	G3
Edgar Modern	E2	Kahn Gallery	G4
Priory Gallery Broadway	E3	ART Salon	G5
Bristol Contemporary Art	E4	The Russell Gallery	G6
Villa del Arte Galleries	E5	Eye Like Gallery	G7
Woolff Fflow	E6	Clifton Fine Art	G8
GrandyArt	E7	London Contemporary Art	H0
Artéria	E8	Galerie Artima	H1
North London Printmakers	E9	Barnes Fine Art Gallery	H2
Byard Art	F1	John Iddon Fine Art	H3
Lara Bowen Contemporary	F2	Retrospect Galleries	H4
The Art Agency	F3	Palma Arte	H5

Carina Haslam Art	H6	Iona House Gallery	K2
Quintessential25	H7	Mayne Gallery	K3
Signet Contemporary	H8	L GALLERY	K4
Clarendon Fine Art	10	NoonPowell Fine Art	K5
Gagliardi Gallery	11	Kittoe Contemporary	K6
Art *	12	Panter & Hall	L1
Lime Tree Gallery	14	Bernard Chauchet Contemporary Art	L2
ArtDog London	15	First Contemporary	L3
Chiefs & Spirits	16	Bruno Dahl Gallery	L5
Mae Gallery	17	Galerie Duret	L6
Marine House at Beer	31	Galerie Barrou Planquart	L7
Gullotti Galleries	32	Abstract House	L8
MJFdesign Gallery	33	Camburn Fine Art	L9
The Drugstore Gallery	34	Mookji Art Collaboration	L10
Nicholas Bowlby	35	Eclectic Gallery	L11
AALondon Gallery	36		
Bleach Box	37		
Photography Gallery	37		
Galleria Aurelia	38		
Gala Fine Art	39		
Powderhall Bronze Editions	J10		
Sol Art Gallery	K1		



# FAN OF OUR FAIRS?

Shop art online at [affordableartfair.com](http://affordableartfair.com)

FAST DELIVERY	FREE RETURNS	SECURE PAYMENT	QUALITY ASSURED

**OWN ART**

## MAKE OWNING ART EVEN MORE AFFORDABLE

Spread the cost of your chosen artwork in interest-free instalments over 10 months

Visit Own Art on the Mezzanine to discover more

## GET CONNECTED WITH FREE WI-FI

1. Select **AAF Public** in your Wi-Fi settings
  2. Enter your details
  3. Enjoy 90 minutes of free internet!
- To receive discounted tickets, news about future fairs and our online marketplace, sign up to the mailing list.

## THANKS

CHARITY BENEFICIARY	APERITIVO PARTNER