Affordable Art Fair

# FAIR GUIDE AND MAP

20 - 24 APRIL



Get involved: affordableartfair.com



## WELCOME!

We're so pleased to be back at Nacka Strandsmässan this spring, seeing the creative community thriving once again. A very warm welcome to Affordable Art Fair Stockholm's 10 year anniversary!

There is no better feeling than the buzz of the fair, with so many people enjoying the atmosphere, making new artistic discoveries, connecting with each other, and finding their perfect piece. The pandemic has been immensely challenging for the cultural sector, and we are proud to be able to support amazing artists and galleries with our platform, both at our fairs and online.

There's so much to see and experience at the fair this spring. Take your time and have fun finding tonnes of inspiration – just follow your art!

Carl Wilhelm Hirsch

Fair Director

**Lovisa Vasseur**Fair Manager



WE'VE GONE DIGITAL!

**SWIPE UP** to scroll through the pages

**DOUBLE TAP** to zoom

#### TOP BUYING TIPS

# 1 DO YOUR RESEARCH

Don't be afraid to ask our expert gallerists for more information on the artworks you like. They are here to help with any questions you have. Knowing more about an artist, their inspirations and their story might make the start of an unexpected collecting journey.

## 2 CONSIDER YOUR SPACE

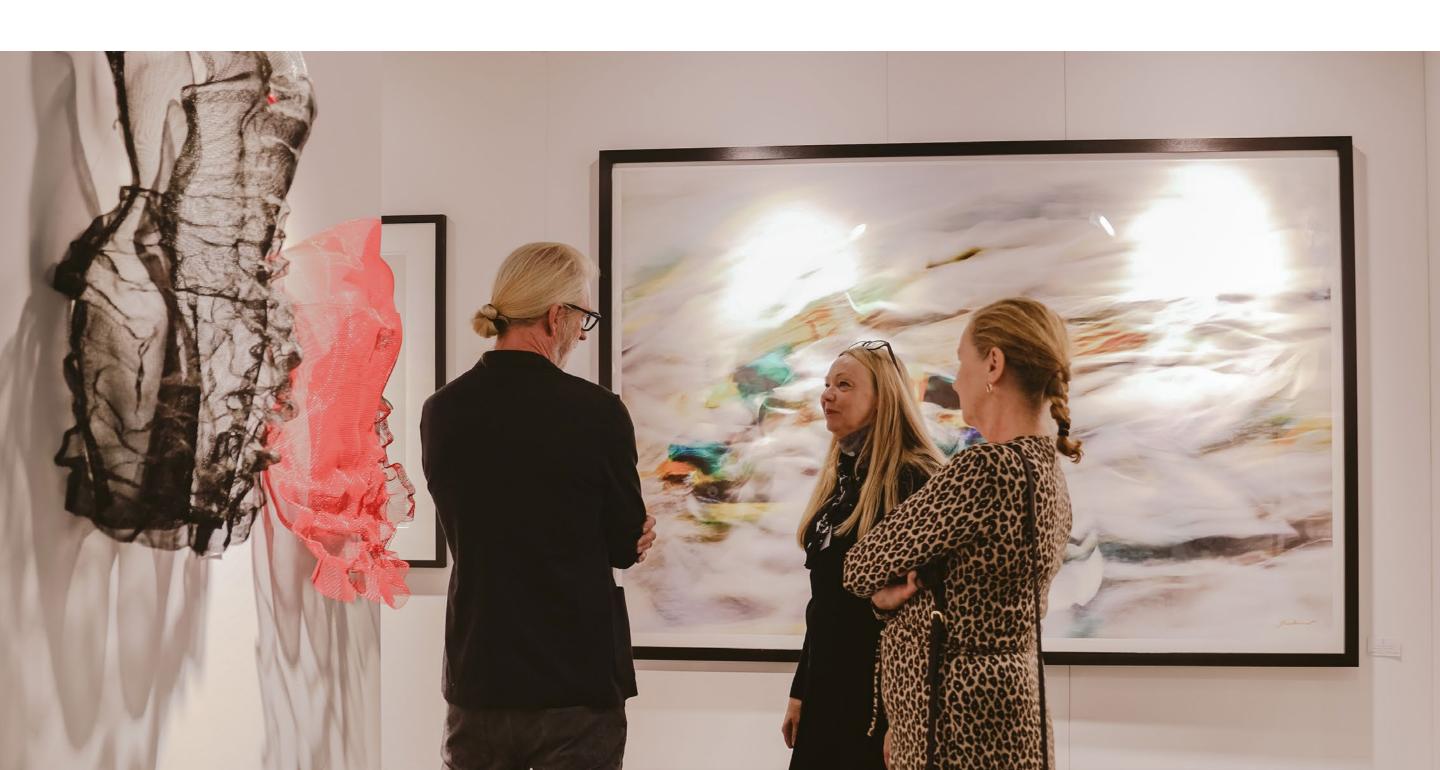
Consider the size of your space, the lighting – and aesthetic. Do you have other artworks that need to interact with this piece? Can you get it through the door?! If in doubt, get the tape measure out!

## 4 UNDER 5000 SEK

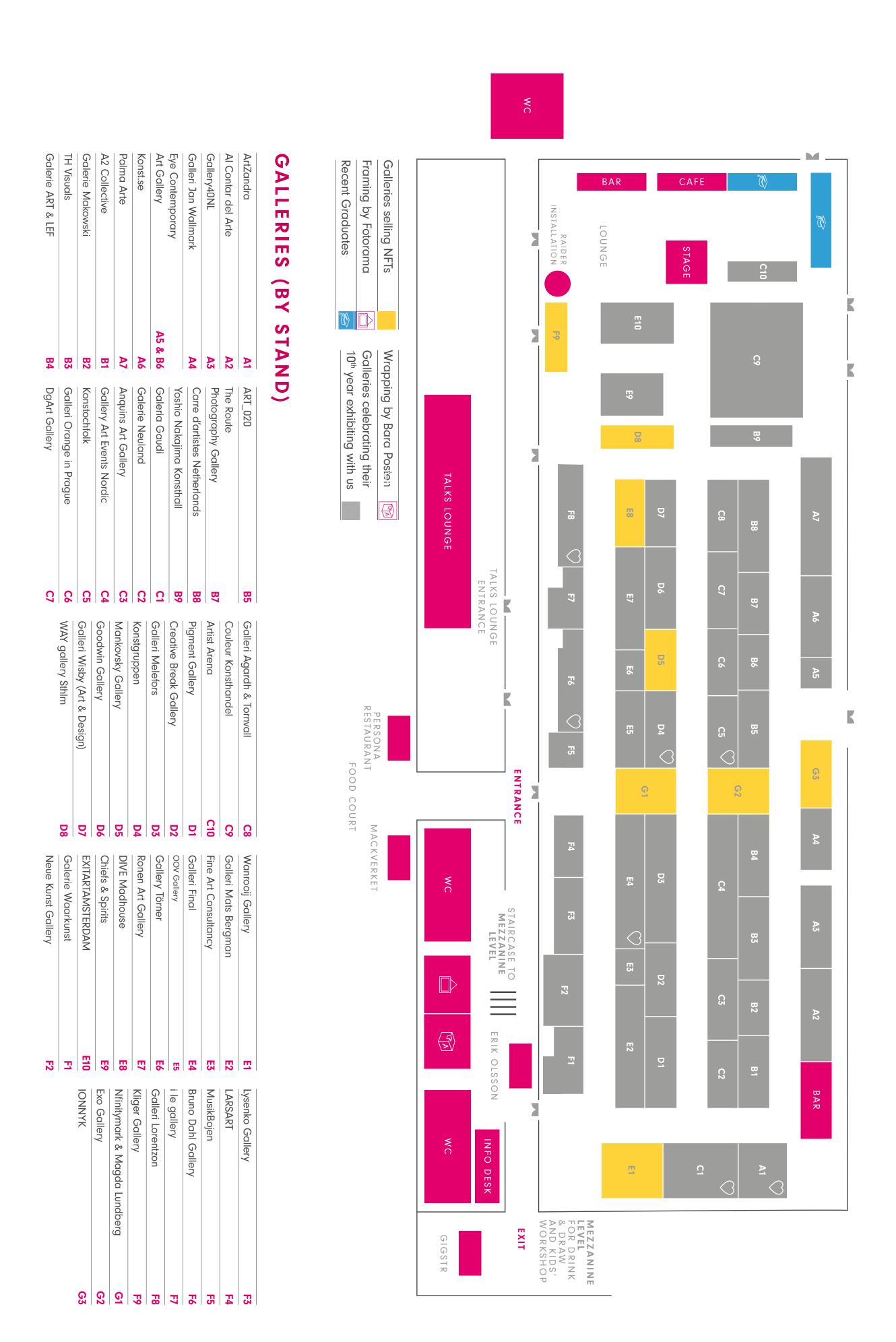
Check out our under 5000 SEK artworks, marked with green stickers throughout the fair.

# 5 FRAME UP

The perfect artwork needs the perfect frame. Visit our Framing Partners, Fotorama, to find out more about setting your artwork off in style. Find Fotorama on the fair map.



## MAP



## THANKS TO OUR PARTNERS

Avanza

MusikBojen

Nfinitymark

Magda Lundberg

British Motor Group

**Fotorama** 

Bara Posten

Gigstr

Mackverket

Persona Restaurant

Änglavakt

Erik Olsson

Berntson Brands

Dig Snacks

Fritz Kola

Johan & Nystrom

Mode Cold Brew

Stockholms Bränneri

Vegan Delights

Your[Flower]Bouquet

**IONNYK** 

Arrangörerna

SYD



Founded in 2017, MusikBojen is a charity that finances music therapy for children and adolescents in Sweden who suffer from traumatic experiences, severe illnesses, disabilities, or mental illness. MusikBojen's mission is also to spread knowledge about music therapy which is an emergent field in psychology and medicine utilizing the power of music to help people process psychological, emotional, and physical issues.

**To find out more, visit stand F5** or check out the program for Live Music and Art Talks.

#### OPENING HOURS

Thursday 21 April Art After Work	<b>12.00 - 17.00</b> 17.00 - 21.00
Friday 22 April	11.00 - 19.00
Saturday 23 April Kulturnatt Stockholm	<b>12.00 - 18.00</b> 18.00 - 22.00
Sunday 24 April	11.00 - 17.00

### STAY IN TOUCH

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@affordableartfairstockholm

## FAN OF OUR FAIRS?

Shop art online at affordableartfair.com





FREE RETURNS



SECURE PAYMENT



QUALITY ASSURED